




Faculty Details Performa Web-site

Title	Mr.	First Name	Anoop	Last Name	Kumar	Photograph
Designation		Assistant Professor (Ad Hoc)				
Address		H. No 8, G. No 1, Sanjay Nagar, Pipal Thala D, Delhi – 110033.				
Phone No	Office	9816358205, 7018584878				
Email		anoop@ss.du.ac.in kanoop810@gmail.com				
Educational Qualifications						
Degree		College/Department				year
Net Qualified		June-2019, Dec.-2019, June-2020				
Ph.D.		Himachal Pradesh University Shimla				Pursuing
M.Phil.		Himachal Pradesh University Shimla				2021
M.com		Himachal Pradesh University Shimla				2015
B.com		Himachal Pradesh University Shimla				2013
Career Profile						
Assistant Professor (Ad Hoc), Department of Commerce, Swami Shraddhanand College, University of Delhi (22-02-2021 to Present)						
Current Assignment						
College Societies						
<ul style="list-style-type: none"> • Member, Time Table Committee • Member, Culture Committee • Member, Admission Committee 						
Administrative Assignments Held						

Areas of Interest / Specialization
Teaching & Research/ Finance
Subjects Taught
<ul style="list-style-type: none"> • Cost Accounting • E-Commerce • Entrepreneurship Development • Company Law • Business Organization and Management • Investing in Stock Markets • Business Law
Research Guidance
Publications Profile
<ul style="list-style-type: none"> • “COVID-19 IMPACT ON PSYCHOLOGY OF HEALTH PROFESSIONAL IN INDIA” published in Kala: The Journal of Indian Art History Congress, ISSN: 0975-7945 • “Study the Effect of cybercrime threats on Ecommerce trust in India” published in Pramana Research Journal, ISSN: 2249-2976 • “A Comparative Analysis of India’s Trade with China and USA during Post-WTO Period” published in Journal of Advances and Scholarly Researches in Allied Education, Vol. 16, Issue No. 1, ISSN 2230-7540 • “A Study of the Impact of Covid- 19 pandemic on the Psychology of Buyers using E-Commerce Platform in Indian Metropolitan Cities” published in Asia Resonance, Research Journal, VOL.-10, ISSUE-2, P: ISSN No. 0976-8602, E: ISSN No. 2349-9443 • “Dalits in India: From Marginalization to Discovering their Identity”, Published in Parishodh Journal, ISSN NO:2347-6648, Volume VIII, Issue XI, November/2019, Pp-469-488, DOI: 09. 0014.PARISHODH. 2019.V8I11.0086781.56785. • “A study of Impact of Motivational Factors on the Job Commitment of Colleges and Universities Professors during COVID 19 Pandemic in India”, Published in Parishodh Journal, ISSN NO: 2347-6648, Volume IX, Issue III, March/2020, Pp-12178-12194. DOI: 09. 0014.PARISHODH. 2020.V9I3.0086781.58151 • ” India’s Trade Relation with China and USA: Paradigm Shift Post Liberalization”,

Published in *Empirical Economics Letters*, 20 (Special Issue 1) (September 2021) ISSN 1681 8997

- “INDIA’S FOREIGN TRADE WITH U.S.A. & CHINA: A STUDY BASED ON TRADE INTENSITY APPROACH”, International Journal of Advanced Research in Commerce, Management & Social Science (IJARCMSS), ISSN: 2581-7930, Impact Factor: 5.880, Volume 04, No. 04(II), October -December, 2021, pp 104-112
- “A Study on Assessment of Post-Liberalization Effectiveness on India's Microscale Companies”, Jan.2022, *Global Journal of Business Intelligence and Management Insight & Transformations (GJBIMIT)* - Vol. 6, Issue 1 – 2022, Pp-1-10.
- “A Study on the Key Determinants Influencing the Adoption of Digital Payments by Micro-Entrepreneurs”, April 2022, *International Research Journal of Management Sociology & Humanity (IRJMSH)*, Vol 13, Issue 4, ISSN - 2277 – 9809, Pp – 68-79.
- “The role of government policy and entrepreneurship development programs in micro, small & medium sized enterprises in India: An overview”, *International Journal of Financial Management and Economics (IJFME)*, 2022, vol-5(1), P-ISSN: 2617-9210, E-ISSN: 2617-9229, Pp-69-74.
- “A Study about Entrepreneurship in India: With Special Reference to Start-up India Initiatives”, *International Research Journal of Commerce Arts and Science (IRJCAS)*, Volume 13, Issue 4, [Year - 2022] ISSN 2319 – 9202, Pp- 120-130.

Conference Organization/ Presentations

1. Presented paper titled “E-Consumer: Awareness of their Rights and Responsibilities Mentioned in Consumer Protection Act 2019 and 2020 Act.” in the International Conference on “Social Work, Science and Technology” organized by Shrimathi Devkunvar National Bhatt Vaishnav College for Women Chennai, India in Collaboration with Global Conference Hub, Coimbatore on 29th-30th of July 2021
2. Presented a Paper in Three Days Multi-Disciplinary International Webinar ON the titled “A Study of Marginalization of Dalits In India, Organized by C. Abdul Hakeem College (Autonomous), Melvisharam, Ranipet District, Tamilnadu. PG & Research Department of History.4 June,2021
3. Presented paper titled – “An analysis of Customer perspective online food delivery service apps before and during COVID-19 in Delhi/NCR” in the International Conference on advancement in engineering, management, science and technology (ICEMST-Online) organized by CSI College of Engineering, Ketti, India in the Collaboration with Global Conference Hub, Coimbatore, India on 10th & 11th Sep. 2021.
4. Presented paper titled- “AN ANALYSIS OF INDO-US AND CHINA TRILATERAL TRADE: A TRADE INTENSITY APPROACH” in the International Multidisciplinary Conference on recent developments in Commerce, Management, Education, Humanities & Social Science (IMCRD Virtual-2021) Organized by Barkatullam University & INSPIRA Research Association-IRA on August 27th & 28th 2021.
5. Presented paper titled – “A STUDY ABOUT THE SOCIAL MEDIA RELATED CYBERCRIME AWARENESS AMONG STUDENTS OF DELHI UNIVERSITY” in the International Conference on Environment, Economy, Management, Science and technology (ICEEMST-Online) Organized by the Department of Environmental Science, SIES (Nerul)

College of Arts, Science and Commerce, Navimumbai, Maharashtra, India in Collaboration with RSP Conference Hub, Coimbatore, India on 24th & 25th August 2021.

6. Presented paper titled – “TO STUDY THE EFFECT OF SOCIAL MEDIA ON PSYCHOLOGICAL STRESS OF INTERNET USERS IN INDIA” in the International Conference on Environment, Economy, Management, Science and technology (ICEEMST-Online) Organized by the Department of Environmental Science, SIES (Nerul) College of Arts, Science and Commerce, Navimumbai, Maharashtra, India in Collaboration with RSP Conference Hub, Coimbatore, India on 24th & 25th August 2021.
7. Presented paper titled – “A Study of Motivational Factors on the Commitment of Colleges and Universities Professors During Covid 19 Pandemic in India”, in the International Conference on Multidisciplinary Research and Innovation in the Field of Engineering, Commerce, Management, Humanities and Science, Organized by Research Foundation of India & JHERF from 10 October to 11 October 2021.
8. Presented paper titled – “Study on Women Empowerment VIA Technology: Cyberfeminism” in the International Conference on emerging trends on Commerce, Science, Engineering, Management and Technology ICCSEMT – 2021 Organized by Kishori Raman Post Graduate College Mathura, Uttar Pradesh, India in the Collaboration with Global Conference Hub, Coimbatore, India on 13th and 14th November 2021.
9. Presented paper titled – “An Analysis of Foreign Direct Investment its Inflows Outflows and Projection in India” in the International Conference on Innovation in Engineering, Management and Science ICEMS-2022 - (Online) organized by Vasireddy Venkatadri Institute of Technology (VVIT), Guntur, Andhra Pradesh, India & Global Conference Hub, Coimbatore, Tamilnadu, India on 29th & 30th January' 22.

Faculty Development Program Attended

10. Successfully completed Online-One Week Faculty Development Programme on “Data Analysis Using SPSS” Organized by, Teaching Learning Centre, Ramanujan College University of Delhi, under the aegis of “MINISTRY OF EDUCATION” on 25 - 31 May, 2021
11. Successfully completed One Week (Online) Training Workshop on “Developing Administrative Skills and Leadership” (25th September – 1st October, 2021) organized by Shyam Lal College, University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi.

Workshops: -

12. Successfully completed Two Weeks National Level Workshop on “Online Teaching Tools” Organized by Essgee Digiskills Learning Centre, Mumbai on 24th Sep. to 10th Oct. 2021.
13. successfully completed an online 5-Days National Workshop on ‘Vedic Mathematics’ held from 6th-11th January, 2022 organized by Department of Mathematics, Swami Shraddhanand College, University of Delhi.

Participation: -

14. Participate in the Webinar on “Effects of Covid-19 on Mental Health” Organized by, Baba Moni Ji Group of Institution on 3 May, 2021
15. Participated in the Vice Chancellors' Conclave on “National Education Policy 2020: Its

- Implementation, Opportunities and Challenges” organized by Department of Commerce and IQAC, Rajdhani College, University of Delhi, on 16 July, 2021
16. Participated in ‘National Webinar on Intellectual Property Rights (IPRs)’ organized by the Departments of Botany, Zoology, Library and Information Centre along with IQAC in Collaboration with Visvesvaraya Trade Promotion Centre (A Government of Karnataka Organisation), Bengaluru on 8th June 2021
 17. Participate in the Webinar on "Training on Basic and Advanced Excel" organized by the Department of Commerce, Hansraj College on 24th September, 2021.
 18. Participated in “ICSI Teacher’s Conference” on the Theme “Empowering Educators” organized by The Institute of Company Secretaries of India during ICSI Teachers’ Week Celebration conducted on 11th September, 2021 through Online Mode.
 19. Participated in A National Webinar On "National Education Policy 2020: Role of Commerce in Education" on September 02, 2021 organized by Department of Commerce, Rajdhani College, University of Delhi, New Delhi.
 20. Participate in the Webinar on “Discover Emerald journals for your academic excellence and Research” organized by the Department of Commerce, University of Delhi on Jan 18, 2022.

Research Projects (Major Grants/Research Collaboration)

Awards and Distinctions
Association With Professional Bodies
<ul style="list-style-type: none">• Lifetime Membership with Accounting Association of India.

Editorial Experience
Reviewer
Other Activities

